

2014 Wisconsin Patriot Boot Camp

[Friday, September 26th – Innovation Day](#)

The first day of the PBC will consist of advice, recommendations, and lessons-learned from world-class speakers and industry leaders. You will also join experienced business leaders in smaller scale breakout sessions to gain in-depth knowledge in specific areas.

Time	Topic	Leader	Location
[0800 – 0830]	Registration & Light Breakfast	Michael Ertmer Christopher Johnson	Wisconsin Institutes for Discovery (WID), Atrium
[0830 – 0845]	Introduction & Welcome	Dr. Theodore Lasser Michael Ertmer Christopher Johnson	WID Town Center
[0845 – 0915]	Techstars Patriot Boot Camp	Taylor McLemore John Hrivnak	WID Town Center
[0915 – 1030]	Techstars Chicago	Troy Henikoff	WID Town Center
[1030 – 1115]	PBC & TS Chicago Alum	Gregory Coleman	WID Town Center
[1115 – 1130]	Break	-----	WID Atrium
[1130 – 1300]	Keynote Speaker & Lunch	To Be Determined	WID Town Center
[1300 – 1315]	Break	-----	WID Atrium
[1315 – 1500]	Mentor Sessions (up to 3)	Michael Ertmer Christopher Johnson	WID Breakout Rooms
[1500 – 1515]	Break	-----	WID Breakout Rooms
[1515 – 1615]	To Be Determined	To Be Determined	WID Breakout Rooms
[1615 – 1715]	To Be Determined	To Be Determined	WID Breakout Rooms
[1715 – 1730]	Break & Transportation	-----	WID Atrium
[1730 – 1800]	Transportation to EatStreet	Michael Ertmer Christopher Johnson	131 West Wilson Street
[1800 – 2000]	Dinner hosted by EatStreet	Matt Howard Eric Martell Alex Wyler	131 West Wilson Street

Saturday, September 27th – Product & Mentor Day

Day 2 will give you the opportunity to meet one-on-one with business leaders from around the nation. These mentors will help you build your networks, and provide feedback and recommendations on how to grow your businesses.

Time	Topic	Leader	Location
[0900 – 0915]	Check-In & Light Breakfast <i>* Doors open at 0900 on Sat</i>	Michael Ertmer Christopher Johnson	Wisconsin Institutes for Discovery (WID), Atrium
[0915 – 1045]	To Be Determined	To Be Determined	WID Town Center
[1045 – 1100]	Break	-----	WID Atrium
[1100 – 1145]	Keynote Speaker	Gov. Scott Walker	WID Town Center
[1145 – 1230]	Lunch & Break	-----	WID Atrium
[1230 – 1530]	Mentor Sessions (up to 5/6)	Michael Ertmer Christopher Johnson	WID Breakout Rooms
[1530 – 1545]	Break	-----	WID Atrium
[1545 – 1645]	To Be Determined	To Be Determined	WID Breakout Rooms
[1645 – 1700]	Break	-----	WID Atrium
[1700 – 1800]	Keynote Speaker & Reception	To Be Determined	WID Atrium
[1800 – 2000]	Dinner & Socializing	To Be Determined	WID Atrium

Sunday, September 28th – Investor Day

The 3rd and final day of the PBC will give you the chance to showcase what you learned while at the PBC. Those who choose to participate will be assigned a table and a time (30 minutes).

Time	Topic	Leader	Location
[0930 – 1030]	After-Action Review	Taylor McLemore John Hrivnak	gener8tor (?)
[1030 – 1200]	Accelerator Coaching & Investor Meetings	gener8tor Wisc. Inv. Partners Golden Angels WEDC	gener8tor (?)
[1200 – 1430]	Tailgate: Packers vs Bears	Joe Kirgues Troy Vosseller	gener8tor (?)

End of Program

Location Information

Wisconsin Institutes for Discovery

330 North Orchard Street
Madison, WI 53715
Parking: TBD

EatStreet, Inc.

131 West Wilson Street, 4th Floor
Madison, WI 53703
Parking: TBD

gener8tor

30 West Mifflin Street, 5th Floor
Madison, WI 53703
Parking: TBD